# More than ever is Watt's a Summer Store!

a fact!

# Thirty-seven different patterns of twenty-five cent Madras at 15c.

A very fortunate purchase of the genuine Aberfoyle Indian Madras, thirty-six inches wide, double fold.

FOR LADIES' SHIRT WAISTS. FOR MEN'S NEGLIGEE SHIRTS. FOR CHILDREN'S DRESSES.

Each piece bears a tag stating that "this piece of goods has been thoroughly scoured with soap and water before leaving the mill,"—a guarantee that the colors are fast.

This excellent fabric sells here at 25c. a yard. We have taken all of our regular stock and placed it on sale with the new lot and marked them

FIFTEEN CENTS A YARD.

The patterns are neat checks and stripes in a host of beautiful color combinations.

Among other unusual values we mention the following.

86-inch Fine Printed Cambries—more desirable than percales—forty-five newest patterns, stripes, checks and set figures; light and dark grounds, also sold colves, pink, blue, navy, garnet and black, 124c. the yard.

the yard,

New Corded Ginghams, all the best color combinations—absolutely fast colors—very destrable for entire costumes and children's wear. In grand-about stores 12½cs—HERE, 10c, the yard.

The newest Tode Du Nord Ginghams sell everywhere at 12½c.—Here, in a hundred newest styles, at 10c, the yard.

yard.

36-inch Hest Merrimack Percales—newest patterns—instead of 12½c, we say 10c, the yard.

Solid Color French Chambray—12½c, the yard.

Madrus—beautifully woven—checks and stripes—for 12½c, the yard.

Figured and Stripe P. K., dozens of good styles—124g, the yard.

Rest Quality Griatea Cloin, especially adapted for boys wash suitz—colored stripes with solid colors to match—124g, the yard.

Very Handsome Crown Ponces—35-inchies wide, in a wide range of year destrible patterns—an exceedingly due cloth—quite new this stassin—124g, the yard.

Covert Bisycle Stiffings—for outling Covert Bisycle Stiffings—for outling

# The New P. K. Skirts. The New Shirt Waists.

Norfolk's best dress-maker turns out no prettier, more stylish or better made skirts than these strikingly handsome ones that have just been unboxed ones that have just been unboxed.

The P. K. and Crash Linen Skirts that we heel and toe. show have had every little detail looked after as thoroughly as the best tailor-made suits you purchase, take a look at them at any

white P. K. Skarts—line, medium and wide welts—\$1.87, \$2.75, \$3.50, \$3.75, \$4 and \$5 each. Many are lavishly trimmed with rich insertion, some are heavily appliqued with black and white braid, some are perfectly plain, all have the stylish "Habit" back (loops and buttone) White P. K. Skirts-fine, medium and gladly.

Splendid quality Crash Linen Skirts at \$2, \$2.50 and \$2.871/2 each.
The newest shape and of great durability.

### Excellent Values in Shirt Waists.

Laundered Percale Shirt Waists—
stripes and checks—full front, yoke
back, detachable collar—35e, each.
At 15e, we show a very excellent line
of Shirt Waists, all made in the
very newest styles. Among them
we show a splendid plain black percale, with detachable collar, full
front, yoke back.

# New Plaid Taffetas, 29c., Special.

For to-morrow's selling we offer ten pieces of all-silk Plaid Taffetas (rich Gordon and Royal Stewart clans among them), 20 inches wide. These plaids are advertised by another concern as "50c. siks at 30c." Take any quantity while the lot lasts, at 20c. a yard. They will make excellent shirt waists and children's dresses.

BLACK PTALIAN TAFFETA, 50c.—Three pieces of all-silk Black Italian Taffeta go on sale to-morrow. This is the genuine Italian Taffeta—made and converted in sunny Italy, ish--50c, the yard.



Summer wearables and usables are here in greater array A wonderful selling and at lower prices than during any previous season.

We do not make this statement thoughtlessly. It is

This shows that at Watt's the gathering of warm-weather wares has been on a tremendous scale. That keeping in constant touch with the largest producers and jobbers, It is a daily occurrence with us to sell Mattings to customers who have aided by the all-powerful lever of ready cash, has brought

Thousands of dollars worth of the best Summer merchandise at a quarter, a third, a half less than the same goods can possibly be offered by any other store in Norfolk.

To-morrow will find every available space filled with just such things as the season Beautiful Mercerized Silky Stripe Mad-ras—in all the best effects—20c. the demands—light draperies and mattings and every sort of wearable that is necessary to your personal comfort.

The New Parasols

and an

Umbrella Bargain.

#### Stocking News.

The Ladies' Black Lisle Stockings that we sell at a quarter a pair should not Covier Bleycle Stattings—for outing wear and rainy day skirts—125c, the yard.

Regular 2c. grade, 31-inch a31-linen Praice—natural color only—very special at 16c, the yard.

Plaid Linen Homespans—32 inches wille—very destrable for skirts—15c the yard.

31-inch very stylish Irish Linen Checks—a11-linen—for ladies' shirt waists—25c, the yard.

They are the genuine Hermsdorf dye, absobe compared with other stores' stockwhere at 371/2c. Such a comparison robe.



lutely fast and stainless; will not turn green. Beautifully drop Spliced

We will show them to you

#### Butterick Patterns.

Buy Butterick Patterns. They are recognized by dress-makers everywhere as the only reliable, perfect fitting patterns that are made.

It is a positive waste of time to at-Exceeding by many points the next-best display of Shirt Waists in folk.

Exceeding by many points the next-best display of Shirt Waists in the dearest in the end.

The June "Delineator" is here, 15c. a copy. The June fashion sheets are here, too. Free for the asking. Be

#### Little-Priced Notions.

Here are a few notion items picked at random from the best Notion De-partment in Norfolk.

Tape, 1c. a bunch.

Pins, 1c. a paper.

Mourning Pins, 1c. a box.

English Hair Pins, 2 papers 1c.

Peather-stitch Braid, 3c. a bunch.

Velveteen Bind ng, colors, 3c. a bunch.

Mobair Braid, for binding skirts, 1c.

for piece of 3 yards.

Cabinet Hair Pins, contains 100 pins, 4c.

Nickel Safety Pins, all sizes, 2 dozen

for 5c. for 5c. Curling Tongs, all sizes, 3c. Invisible Hair Pins, 1c. paper. Aluminum Hair Pins, 5c. a dozen.

These pretty parasols will add the finishing touch to the summer ward-



Exquisite silks, fluffy chiffon, dainty laces and ribbons combine to make these new parasols of unusual beauty. Plain white, plain black and

Prices are \$1.25, \$2, \$2.50, \$3. \$3.50 and \$5 each.

#### THE UMBRELLA BARGAIN.

Ladies' 25-inch Taffeta Gioria Umbrei-ins-Ught rollers, lock rib frame, steel rod, self cushion top, silver swedge, silk tassel, rich Congo handles, Cannot be matched else-where under \$1.75-here only \$1 each.

#### New Ribbons.

Just in time for to-morrow's sell-ing comes a double-faced, 4-inch, all silk Taffeta plaid Ribbon — pretty corded effects. Eight handsome color combinations. Regular 33c. quality at 22c. a yard.

Corded Stripe Satin Ribbons—4½
inches wide—black, pink, blue, navy
turquoise and violet grounds, with
half-linch wide cluster cord white
stripe 50c, the yard.

The new "Chimay" effects in 4-inch
Taffeta Ribb ne—colored satin edge
—two shirring cords, Half-dozen
newest color combinations, 23c,
the yard.

## The Best Corsets.

The best Corsets at a dollar are the "American Lady." We recommend them above all others they are pre-em-nently the best. They conform every movement they are pre-emi-They conform to They are cool and facion data comfortable and they open outwear any other front.

We show the "American Lady" in four styles-long waist, short waist French gored and athletic-any style, \$1.

dollar corsets on the market.

All other popular makes of corsets

### For the Youngsters.

Something new for little boys of

Kilt dresses, made of fine white India Linon, full pleated waist and skirt, wide belt with large pearl button, deep collar trimmed with five rows of white braid, \$1.39 each.

Of White P. K. at \$2, \$2.25 and

Of Brown Crash Linen at \$1.50.

INFANTS' WEAR-beautifully made of white lawn and Nainsook, em-broidery and insertion. Short Skirts at 50c., 75c., 59c., \$1, \$1.25 and \$1.50 each. Short Dresses at 50c., 75c., 59c., \$1, \$1.25, \$1.39, \$1.50 and \$2

Long Skirts at 50c., 75c., 89c., \$1, \$1.25, and \$1.50. Long Dresses at 50c., 75c., 89c., \$1, \$1.25, \$1.39, \$1.50 and \$2.

1.34, 1.30 and 23.

Infants' Slips at 25c. and 374c.

BOYS' BLOUSE WAISTS-Made of white lawn with fancy stripe and figured ruffle on collar, cuffs and down front, Also plain white, 25c. each.

Better grades beautifully trimmed with embroidery and insertion at 23c., 50c., 89c., \$1, \$1.25, \$1.39 and \$1.50,

### Boys' Wash Suits.

the yard.

1-inch Shirring Satin and Taffeta Ribbons—single and quadruple cords—newest colors—loc, the yard, with the yard, with various fancy edges.

2-inch Scotch Plaid Ribbons—5c, the yard, 42c, the belt.

5-inch Extra Heavy Double Face Corded Edge Satin Ribbons. Every new and staple color, 40c, the yard.

Boys' two-piece Wash Suits—natural linen effects—deep sailor collar trimmed with white braid—embroidered anchor on shield front—well made—all sizes—50c, suit.

Better grades at 75c, and \$1 a suit, pockets—25c.

# of dependable Mattings.

looked at and priced every line in town.

WE SHOW FRESH MATTINGS ONLY!

Splendid quality Jointless China Matting, very closely woven, extra woight in large plaid, broken plaid and neat all-over design. This matting will weigh from 25 to 160 pounds to the roll of 40 yards. Can't be duplicated in any other Norfolk store for a fraction less than \$11. Our special low introductory price

NINE DOLLARS A ROLL.

Also an extra weight cotton warp jointless Matting in handsome tan and green effects, at same price,

Splendid check patterns in two and three colorings-good grade Chita Matting-\$i for 40-yard roil.

Neat Check China Matting, good weight, special low price, \$5 for the yard roil.

Four patterns of extra heavy Joint-less China Matting, very special, at \$5 for 40-yard roil.

Excellent patterns, large and small checks, extra weight, reversible China Mattings at \$11.50 for 40-yard roil.

roll, bry fine quality China Mattings, large and small plaids, 3 colorings, \$12.50 for 40-yard roll,

Super-grade Cotton Warp Japan Mattings-very choice designs-\$3 for roll of 40 yards.

All-over pattern Cotton Warp Japan Matting-\$3 for roll of 40 yards.

White Japan Cotton Warp Mattings with rich inlaid designs-\$10 for roll of 40 yards.

Handsome set designs red. green and bine Cotton Warp Japan Mattings-\$12 for roll of 40 yards.

Other prices are \$13, \$20, \$22 and \$25 for the handsome satin finished Mattings, of which we have a splendid display.

## A White Shirt Sale, 50c.

The regular fifty-cent Shirts take a back seat while this special sale is in

The body of these special shirts is made of a standard white cotton. Single or double pleat bosoms with either eyelets or button holes. Cushion split neck band. Cut full in every way. Your choice of three styles: open front and back; open front and closed back; open back and closed

They are the best laundered dress shirts that were ever placed on sale at FIFTY CENTS EACH.

Cool and comfortable Plain and Fancy
Stripe Silk Front Negligee Shirts—
satteen body—large white pearl buttons, \$1 each.
Splendid quality Madras Pajamas—
stripes and checks—\$1.39 a suit.

# Summer Underwear Priced Small.



Unquestionably the largest assortment of bestvalue Underwear is HERE.

Unquestionably the lowest prices on equal

grades of Underwear are HERE.
Proof positive of this assertion is to be found at our counters.

Men's Double-seat Balbriggan Drawers—Jeans fac-ing—strap back—royal rib cuffs—exceedingly good quality, 50c. Shirts to match, same price. Men's Blue, Pink and Brown light weight Shirts and Drawers; shirts have beautiful mohair trimmings French neck. Drawers have Jeans facing, reinforced in the crotch—pearl buttons, over-

Men's Splendid Quality Balbriggan Shirts and Drawers-25c, each, A remarkably good value. Unquestionably the BEST 4 for \$1 underwear in Norfolk.

Men's Blue and Pink Lisle Thread Shirts and Drawers— magnificent garments—equal to the best in the city at a dollar and a half, we say \$1 each.

Ladies' Ribbed Vests — bleached and unbleached, at 5c, each. Ladies' Ribbed Vests—bleached with

lock seams—50c. each. taned neck and sleeves—St. each.

4 for 25c
Ladies' Ribbed Vests—bleached—sik
taped 4rmholes and neck—10c, ca 5.
Better grade liste brish, 124cc
—executent quality—17c, each—s for
50c,
Ladies' Bleached Ribbed Vests, with—
pink, blue and white slik trimming
—25c.

Pure Lisle Thread Vests-white with dainty colored serpentine trimmings -lace bust-571ge, each, 3 for \$1.

BOYS' BROWNIE OVERALLS. -Made of best denim-2 packets, high aproas, with suspenders-double stitched seams-ages 3 to 14 years-25c.

# To-morrow's Wrapper Sale.

Pretty light and dark lawns and percales made up into cool and com-fortable house gowns, on sale at prices less than cost of the bare materials.

WATT, RETTEW & CLAY.

Buy the "Eldredge B" Sewing Machine, \$19.

Buy the "Eldredge B"

Sewing Machine, \$19.

terday - Horse Purchases and Sales - Good Prices at New York For Norfolk Horses- Local Market is

Entries for the opening spring meeting at Norfolk will close to-morrow, May 9th.

chased a fine director stud, Director Red, by Director dam, Mamie Wilkes, by Red Wilkes. This is a most prom-ising colt and no doubt as good and finely bred as lives. Mr. A. L. McClellan has also bought the sorrel filly, Flora Mc., by Red Wilkes dam, Kitty L., by William L., also a sorrel filly by Red Wilkes out of a Membrino Patchen mare. This prom-ising trie has been sent out to his Black Forrest farm.

WITH THE HORSEMEN

Ising animal and one extensively entered in stakes.

With a mark of 25; Too Soon, a bay gelding with a mark of 29½; Bow Bells, Jr., a brown statilion; a very promising animal, the property of Mr. Atkinson, and the notice that Fair Association track. They all appeared in good condition and will begin work next week.

Two Car Londs of Flyers Came in Yes
With a mark of 25; Too Soon, a bay gelding with a mark of 29½; Bow Bells, Jr., a brown statilion; a very promising animal, the property of Mr. Atkinson, and the notice that success if the race days are favorently gelding. Wilton Boy, by Wilton, Secretary of the association, are a strong team and bave worked hard to perfect every detail and insure a british state Fair Association track. They all any gelding, wilton Boy, by Wilton, State Fair Association track, They all any gelding, wilton Boy, by Wilton, State Fair Association track, They all any gelding with a mark of 29½; Bow Bells, Jillon, secretary of the association, are a strong team and bave worked hard to perfect every detail and insure a british state Fair Association track. They all any gelding, wilton Boy, by Wilton, State Fair Association are a trong team and bave worked hard to perfect every detail and insure a british state Fair Association are a trong team and bave worked hard to perfect every detail and insure a british every detail and insure a british every detail and insure a private to perfect every detail and to perfect every detail and insure a private to perfect every detail and to perf

mark, 15%, in September last at Baltimore, and with good luck he ought to be an exceedingly fast horse this season.

The stock at Col. John L. Roper's farm, "Foxhall," is all in fine shape, heading the list with "Great Stakes," is being a very promising young horse. Mannager Covington has in his charge a number of very promising coits by "Great Stakes," which he is training. "Little Stakes," being trained by Coin Steele, and is entered in stakes and is expected to be a good purse this season.

The McCleary-McClellan Live To the more and worked over, dragged and folled. There are nine stables, with 604 stalls to accommodate between 300 and 400 horses. About forty horses are already there being prepared for the meetings that hegin with Norfolk, and the warm climate and excellent accommodations make it an ideal training ground." Such recommendation from such appreciated by Norfolk's lovers of well bred, speedy horseftesh.

The twelfth annual fair of the Company heading the wanter and worked over, dragged and folled. There are nine stables, with 604 stalls to accommodate between 300 and 400 horses. About forty horses are already there being prepared for the meetings that hegin with Norfolk, and the warm climate and excellent accommodations make it an ideal training ground." Such recommendation from such a high source will, no doubt, he much appreciated by Norfolk's fine track: "The track is one of the best appointed race courses in the South, being a half-mile, and in excellent accommodate between 300 and 400 horses. About forty horses are already there being prepared for the meetings that hegin with Norfolk, and the warm climate and excellent accommodations make it an ideal training and the warm climate and excellent accommodations make it an ideal training and the warm climate and excellent accommodations make it as ideal training and the warm climate and exce

ising trile has been sent out to his Black Forest farm.

The track at the grounds of the Virginia State Fair Association is in good condition and the prospects are good for fine racing this spring.

The local horse market now is active on account of the demand for horses for account of the demand for horses for in account of

Cenuine Carter's Little Liver Pills.

Must Bear Signature of

Freut Good See Fac-Simile Wrapper Below. Very small and as casy



FOR BILIOUSNESS. FOR TORPID LIVES. FOR CONSTIPATION. FOR SALLOW SKIN. FOR THE COMPLEXION 25 Cents Purely Vegetable.

CURE SICK HEADACHE.

H. E. Owen Grain Co., 716 CITIZENS BANK BUILDING, Norfolk, Va. Wholesale Shippers HAY and GRAIN.

HAIR RESTORATIVE

Marvelous in Its Effects. NOT A DYE, But Restores Life to the Hair, and Removes Dandruff.

Rev. A. A. James, pastor of the BOTH PHONES 40 J. W. GAMAGE. Presbyterian Church at Jonesville, S. C., says:

"It is far superior to anything of the kind I have ever seen." The highest testimonials of its merits are given. All Druggists. PRICE \$1.00. 6

Send for circulars. XANTHINE CO. RICHMOND, VA. \*\*\* \*\*\* \*\*\* \*\*\*

IRWINS EXPRESS CO., 218Water St., Fhone 6. Either Phone We have anything to and from anythere in the three cities.
Special facilities for having Safes loners, Furniture and Planos.
Lots filled and filling wanted.

CANTENA A PER DE LA PARTICIONA DE LA PAR In 4% hours (concritos a find of the concritos from the infinary of the concritos from the infinary of Capatiles without north vention of the concritos for P. O. Box 205. New York MIDY

## ATTENTION!

1 quart jars Mrs. Johnson's Sweet ed Pickles, 20c Our Special Blend Tea, 40c, 1 quart jars Extra Quality Pears, 25c, Finest California Apricots, 17c, can, New Smithfield Hams, 15c, pound, The best assortment of Fancy Cakes In the city, fresh every week.

VIRGINIA GROGERY GO., 61 and 63 New Market Place. BOTH PHONES 462.

GAMAGE & WALLER, Headquarter for Foreign

and Domestic Cement, Lime, Plaster, Bricks.

Sewer and Chirnney Pipe, Laths, Shingles, &c. Office and warehouses 12 to 18 PLUME ST Near the Bridge. NORFOLK VA.

TEETH!

Full Set, \$5.00.
Gold Filling, \$1.00.
Silver Fillings, 50c. up.
Gold Crowns, \$5.00 to \$10.00.
Vitalized Air, 50c., for the paintess extraction of teeth.
The leading physicians of Norfolk recommend Vitalized Air, asit is perfectly safe.

ALBANY DENTAL PARLORS, DR. W. W. FREEMAN, Mgc., 374 Main Street.